

Clayton

Chamber of Commerce



June 10-12, 2016

Frink Park, Riverside Drive Clayton

TOP DOG (Presenting Sponsor)

\$2,000 (only 1 available)

Business branding tied to all marketing aspects of the Seaway Splash event, including business logo featured alongside of the Seaway Splash event.



Reference to the business in all correspondence relating to the event

Web banner advertisement on the Seaway Splash website

Your logo in newspaper advertisements

Minimum of one (1) web banner advertisement tag on event media partner's website

Recognition on the Seaway Splash event poster as Presenting Sponsor of Seaway Splash
(Returning Sponsor)

On-site presence available at the event (tabling, display, etc)



Don't Delay!

Contact Tricia Bannister at 315.686.3771
or email: tricia@1000islands-clayton.com

SPLASH COMPETITION SPONSOR \$750 (Only 1 Available)

“SPLASH” is distance jumping and the MAIN FEATURE of our events. Dogs run down a dock and fly into a pool, with the distance judged from the end of the dock to the base of the dog’s tail.

Business recognition affiliated with a “SPLASH” competition,
including overall verbiage (ex. The Clayton Pizza Shop Splash Competition)

Logo included on signage around the pool

Web banner advertisement on the Seaway Splash

Minimum of one (1) newspaper advertisement tag (logo)

Logo on the Seaway Splash event poster

On-site presence available at the event (tabling, display, etc)

CATCH IT COMPETITION SPONSOR \$500 (Only 1 Available)

“CATCH-IT” is a new twist on the Ultimate Distance game (Splash). The dog MUST catch the object thrown for the jump to count.

Business recognition affiliated with a “CATCH IT” competition,
including overall verbiage (ex. The Clayton Pizza Shop CATCH IT Competition)

Logo included on signage around the pool

Web banner advertisement on the Seaway Splash

Minimum of one (1) newspaper advertisement tag (logo)

Logo on the Seaway Splash event poster

On-site presence available at the event (tabling, display, etc)



FETCH IT COMPETITION SPONSOR

\$500 (Only 1 Available)

*“FETCH-IT” only found at Ultimate Air Dogs. It is the horizontal version of a sport called “vertical”. In Fetch-It, a bumper is suspended 4ft off the water, and starting at a minimum distance of 10ft out, the dog must knock the bumper out of its hold **within two tries** in order to **move** to the next level.*

Business recognition affiliated with a “FETCH IT” competition, including overall verbiage (ex. The Clayton Pizza Shop FETCH IT Competition)

Logo included on signage around the pool

Web banner advertisement on the Seaway Splash

Minimum of one (1) newspaper advertisement tag (logo)

Logo on the Seaway Splash event poster

On-site presence available at the event (tabling, display, etc)

CHASE IT COMPETITION SPONSOR

\$500 (Only 1 Available)

“CHASE-IT” is a timed swimming race. Chase-It is another Ultimate Air Dogs exclusive that really gets the crowds cheering for the dogs!

Business recognition affiliated with a “CHASE IT” competition, including overall verbiage (ex. The Clayton Pizza Shop CHASE IT Competition)

Logo included on signage around the pool

Web banner advertisement on the Seaway Splash

Minimum of one (1) newspaper advertisement tag (logo)

Logo on the Seaway Splash event poster

On-site presence available at the event (tabling, display, etc)



SPLASH ZONE SPONSOR

\$250 (Only 10 Available)

The “SPLASH ZONE” is located around the pool.

Logo included on signage around the pool – also known as the splash zone
Business Name (Text hyperlink to your website) on the Seaway Splash website
Business Name (In Text) on the Seaway Splash event poster

BLEACHER SPONSOR

\$100

BLEACHERS will be set up for spectator viewing.

Business Name (In Text) included on signage on the bleacher unit
Business Name (Text hyperlink to your website) on the Seaway Splash website
Business Name (In Text) on the Sailing Seaway Clayton event poster

MEDIA SPONSOR

TBD

Media Outlets Please Contact Tricia Bannister For Details

TAKE THE PLUNGE! BECOME A SPONSOR!

This event has historically drawn large crowds!



Clayton Chamber of Commerce | 517 Riverside Drive, Clayton NY 13624
Contact: Tricia Bannister Phone: 315.686.3771 Email: tricia@1000islands-clayton.com
www.seawaysplash.com

SPONSOR APPLICATION

Business Name: _____

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Telephone Number: _____ Email Address: _____

Website Address: _____

Sponsor Level:

SOLD _____ \$2,000 Presenting Sponsor **SOLD** _____ \$750 Splash Competition Sponsor

SOLD _____ \$500 Catch It Competition Sponsor **SOLD** _____ \$500 Fetch It Competition Sponsor

_____ \$500 Chase It Competition Sponsor _____ \$250 Splash Zone Sponsor

_____ \$100 Bleacher Sponsor

Business Description: (For Announcements if Presenting Sponsor or Competition Sponsors Only):

**You will need to email a HIGH RESOLUTION logo to tricia@1000islands-clayton.com
Vector Logo Images Such as .EPS or .AI Files Preferred - 300 DPI JPGs Accepted As Well**





Presented By



Seaway Splash 2016 – Featuring Ultimate Air Dogs, Returning To Clayton

For Immediate Release

Clayton, New York (April 7, 2016) - The Clayton Chamber of Commerce has announced the return of Seaway Splash, presented by Caskinette Ford. This popular dog jumping competition was started by Michael Folsom and debuted at Frink Park in 2012. The event will return to the Village of Clayton and take place June 10-12, 2016 in Frink Park on Riverside Drive.

"It is with great pleasure that we can say the event is returning after taking a year off," stated Christopher Bogenschutz, Clayton Chamber of Commerce President. "Seaway Splash, has been a highlight of the summer in downtown Clayton. We are also excited Caskinette Ford has signed on as the "Top Dog" sponsor giving us the opportunity to bring this event back to our community."

Seaway Splash has seen dogs from across the state, as well as Vermont, New Hampshire, Ontario and Quebec take part in the competition since its inception. In 2016, Seaway Splash will become an event operated by Ultimate Air Dogs, which was founded in 2005 by former Detroit Tigers pitcher Milt Wilcox, who was a World Series Champion in 1984.

The event quality and concept will remain the same with A Barker's Dozen of Watertown, NY sponsoring the individual contests. Participation costs will be lower in an effort to encourage more locals and non-competitors to try their dogs at the sport of dock diving. It is sure to be just as fun and entertaining. Ultimate Air Dogs is widely known and has been featured on The Late Show with David Letterman. The competition will feature categories similar to those held in Clayton in the past.

Seaway Splash made its biggest 'splash' during the inaugural event in 2012 when Taz, a then 5-year old black Labrador, leaped 31-feet during the competition. That jump set a new world record for the sport and landed the event and Clayton in the Guinness Book of World Records.

Sponsorship opportunities are now available and businesses can contact Tricia Bannister, Clayton Chamber Executive Director, at 315-686-3771 or tricia@1000islands-clayton.com.

Event registration information will be announced at a later date.



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