

THE GREAT NEW YORK STATE
FOOD & WINE
FESTIVAL



JUNE 12-14, 2015

CEROW RECREATION PARK • 1000 ISLANDS • CLAYTON, N.Y.

**Produced by the Clayton Chamber of Commerce - 517 Riverside Drive, Clayton, NY 13624
Toll Free 1-800-252-9806 Phone 315-686-3771 Fax 315-686-5564**

www.NYSFOODWINEFESTIVAL.COM

CELEBRATING THE FOOD & WINE INDUSTRY OF NEW YORK STATE

WHO?

The festival is produced by the Clayton NY Chamber of Commerce. This festival was first introduced in 2005 and has grown tremendously every year to a sold out show.

WHAT?

The show consists of exhibitors representing an array of products made in New York. Everyone who manufactures and markets a food or wine product grown or processed for final sale within the state is invited to exhibit.

WHERE?

The Village of Clayton is located 100 miles north of Syracuse, in New York's popular 1000 Islands tourism region. There is a draw of nearly 2,000,000 people within a 125 mile radius in both the U.S. and Canada.

A modern facility with abundant parking, and a proven ability to draw crowds from across NYS and the Canadian border. Clayton's moderately priced accommodations and restaurants, and this event's extensive media advertising program, make this event one that exhibitors will find unsurpassed as both exhibitor friendly and a productive venue.

WHEN?

From Friday, June 12th through Sunday, June 14th, with the opportunity for the public to purchase your products and enjoy live entertainment. This is sure to be a show well worth your participation.

WHY?

New York State produces world class food products and wine to satisfy the favored tastes of everyone, everywhere. The Great New York State Food & Wine Festival is an event to bring these producers together to promote this.

TASTINGS:

Wine glasses are sold at the door but **attendees are NOT required** to purchase one. Please **BRING YOUR OWN tasting cups**. Attendance runs approximately 4,500 people.



SHOW SCHEDULE:

Move in:	Thursday: Noon - 6 P.M. Friday: 8 A.M. - 12 P.M.
Show Hours:	Friday: 3 P.M. - 8 P.M. Saturday: 11 A.M. - 6 P.M. Sunday: Noon - 5 P.M.
Move out:	Sunday: 5 P.M. - 9 P.M. Monday: 8 A.M. - Noon

ELECTRIC:

110v Electrical service is available at no additional cost to the exhibitor, upon request. (See form)

BOOTHS:

All booths are 10' x 10'. Each booth has a 6' high cloth backdrop. Booths can be rented together as 20' booths for added exposure. The mezzanine level, used when the main floor is filled, is fully open to the main floor and is easily accessible via stair ways from the main floor entrance area, but is not handicap accessible.

INSURANCE:

All exhibitors must provide a current Certificate of Liability Insurance naming the Clayton Chamber of Commerce as the certificate holder before the event takes place.

EXHIBITOR APPLICATION FORM

Please fill in completely and return with your check for booth payment.
Application Deadline is April 1st. First Come, First Serve. Space fills fast so don't delay!

Company name: _____

Mailing address: _____

City: _____ St.: _____ Zip: _____

Contact person: _____

Title: _____

Phone: _____

Fax: _____

Email: _____

Web site: _____

Exhibit will consist of: _____

Will you need electricity for cooking _____, a cooler _____ or lighting _____ in your booth? Only electric is allowed inside for cooking. (Please specify)

Number of 10' booths needed _____ @ \$130 / = Total \$ _____

(Rate if paying after April 1st) _____ @ \$140 / = Total \$ _____

Number of 20' booths needed _____ @ \$205 / = Total \$ _____

(Rate if paying after April 1st) _____ @ \$215 / = Total \$ _____

NO BOOTHS WILL BE RESERVED WITHOUT PAYMENT!

Additional Comments: _____

BOOTH COSTS:

Please check the appropriate booth choice

Main Floor Level: 10' x 10' (Paid by 4/1)
 (10' isle frontage) \$130
 If Paid after 4/1 \$140

Main Floor Level: 10' x 20' (Paid by 4/1)
 (20' isle frontage) \$205
 Main Floor Level: 10' x 20' (Paid after 4/1)
 If Paid after 4/1 \$215

The exhibitor is responsible to adhere to all show regulations including:

1. Move in at the required time to insure uninterrupted set up for all exhibitors.
2. Displays on the side of the booth shall not exceed 5' in height off the floor. There are no restrictions on the height of back drop displays.
3. Remain in your booth ***AND NOT BREAKDOWN*** prior to the conclusion of the show at 5 P.M. on Sunday - ***EVEN IF YOU'RE SOLD OUT.***
4. Insure that any and all applicable laws and requirements pertaining to exhibiting, preparing (cooking) and selling your product(s) at "Farmer's Markets" are strictly adhered to including those of the NYS Departments of Health, Agriculture & Markets and Sales Tax.
5. Deposits are non-refundable after May 15, 2015 unless your booth can be rented to another vendor.
6. The Clayton Chamber reserves the right to reject any vendor application.

BY SIGNING THE AGREEMENT YOU AGREE TO THE TERMS IN THIS APPLICATION.

EXHIBITOR SIGNATURE:

By: _____ Title: _____

Date: _____

Return Exhibitor Application to:
 Great NYS Food & Wine Festival C/O Clayton Chamber of Commerce • 517 Riverside Dr. Clayton, NY 13624