

THE GREAT NEW YORK STATE  
**FOOD & WINE**  
FESTIVAL • 2012



**JUNE 15-17, 2012**

**CEROW RECREATION PARK • 1000 ISLANDS • CLAYTON, N.Y.**

**Produced by the Clayton Chamber of Commerce - 517 Riverside Drive, Clayton, NY 13624  
Toll Free 1-800-252-9806 Phone 315-686-3771 Fax 315-686-5564**

**[www.NYSFOODWINEFESTIVAL.COM](http://www.NYSFOODWINEFESTIVAL.COM)**

# CELEBRATING THE FOOD & WINE INDUSTRY OF NEW YORK STATE

## WHO?

The Great NY State Food & Wine Festival is produced by the **Clayton Chamber Of Commerce**, located in the Thousand Islands NY.

## WHAT?

The show consists of exhibitors representing an array of products made in New York. Everyone who manufactures and markets a food or wine product grown or processed for final sale within the state is invited to exhibit.

## WHERE?

The Village of Clayton is located 100 miles north of Syracuse, in New York's popular 1000 Islands tourism region. Within a 125 mile radius is a draw of **nearly 2,000,000 people, in both the U.S. and Canada.**

A modern facility with abundant parking, and a proven ability to draw crowds from across NYS and the Canadian border. Clayton's **moderately priced accommodations and restaurants**, and this event's extensive media advertising program, make this event one that exhibitors will find unsurpassed as both exhibitor friendly and a productive venue.

## WHEN?

From **Friday, June 15th** to **Sunday, the 17th**, with the opportunity for the public to purchase your products and enjoy live entertainment. This is sure to be a show well worth your participation.

## WHY?

**New York State produces world class food products and wine to satisfy the favored tastes of everyone, everywhere.** The Great New York State Food & Wine Festival is an event to bring these producers together to promote this.



## SHOW SCHEDULE:

<b>Move in:</b>	Thursday: Noon - 6 P.M. Friday: 8 A.M. - 10 A.M.
<b>Show Hours:</b>	Friday: 1 - 8 P.M. Saturday: 11 A.M. - 6 P.M. Sunday: Noon - 5 P.M.
<b>Move out:</b>	Sunday: 5 P.M. - 9 P.M. Monday: 8 A.M. - Noon

## BOOTHS:

All booths are 10' x 10'. You are supplied with a table and two chairs per booth. Booths can be rented together as 20' booths for added exposure. Add additional 10' booths as needed.

## ELECTRIC:

110v Electrical service is available at no additional cost to the exhibitor, upon request. (See form)

## MORE INFO:

Please contact Beth Rusho at (315) 686-3771 x 4 or email [beth@1000islands-clayton.com](mailto:beth@1000islands-clayton.com)

# EXHIBITOR APPLICATION FORM

Please fill in completely and return with your check for booth payment.

**APPLICATION DEADLINE IS APRIL 1ST. FIRST COME, FIRST SERVE. SPACE FILLS QUICKLY SO DON'T DELAY!**

Company name: \_\_\_\_\_

Mailing address: \_\_\_\_\_

City: \_\_\_\_\_ St.: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact person: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Web site: \_\_\_\_\_

Exhibit will consist of: \_\_\_\_\_

Will you need electricity for cooking \_\_\_\_\_, a cooler \_\_\_\_\_ or lighting \_\_\_\_\_ in your booth. (Please specify)

Number of 10' booths needed \_\_\_\_\_ @ \$125 = Total \$ \_\_\_\_\_

Number of 20' booths needed \_\_\_\_\_ @ \$200 = Total \$ \_\_\_\_\_

**NO BOOTHS WILL BE RESERVED WITHOUT PAYMENT!**

## BOOTH COSTS:

Please check the appropriate booth choice

**Main Floor Level: 10' x 10'**  
(10' isle frontage) ..... \$125

**Main Floor Level: 10' x 20'**  
(20' isle frontage).....\$200

**The exhibitor is responsible to adhere to all show regulations including:**

1. Move in at the required time to insure uninterrupted move in and set up for all exhibitors.
2. Displays on the side of the booth shall not exceed 5' in height off the floor. There are no restrictions on the height of back drop displays
3. Remain in your booth and not breakdown prior to the conclusion of the show at 5 P.M. on Sunday. Bring extra product! Many exhibitors are running low by Sunday.
4. Insure that any and all applicable laws and requirements pertaining to exhibiting, preparing (cooking) and selling your product(s) at "Farmer's Markets" are strictly adhered to including those of the **NYS Departments of Health, Agriculture & Markets, Labor and Sales Tax.**
5. Deposits are non-refundable after May 15, 2012 unless your booth can be rented to another vendor.
6. The Clayton Chamber reserves the right to reject any vendor application.

### EXHIBITOR SIGNATURE:

Agreed to this \_\_\_\_\_ day of \_\_\_\_\_, 2012

By: \_\_\_\_\_ Title: \_\_\_\_\_

**Return Exhibitor Application & Payment To:  
Great NYS Food & Wine Festival C/O Clayton Chamber of Commerce • 517 Riverside Dr. Clayton, NY 13624**